

## CLAIMS:

1. A method in a computer network for interactively supporting investment opportunities for investors and entrepreneurs, wherein said computer network has at least one client connectable to one or more servers, said method comprising the steps of:

designating a database wherein entrepreneur-provided data is stored and investor-provided data is stored;

analyzing said entrepreneur-provided data or said investor-provided data; and

provisionally depositing said entrepreneur-provided data or said investor-provided data in an approval queue until approval of said entrepreneur-provided data or said investor-provided data is granted, thereby promoting investment opportunities for entrepreneurs and investors by electronically approving the quality of entrepreneur-provided data and investor-provided data available to potential entrepreneurs and investors.

2. The method of claim 1 further comprising the step of:

provisionally depositing said entrepreneur-provided data or said investor-provided data in an approval queue until approval of said entrepreneur-provided data or said investor-provided data is electronically granted through a customer care resource.

3. The method of claim 1 further comprising the steps of:

contacting said respective entrepreneur or investor if said entrepreneur-provided data or said investor-provided data is not approved through said customer care resource;

5 providing reasons to said entrepreneur or investor explaining why said respective entrepreneur-provided data or said investor-provided data was not approved through a customer care resource; and

10 thereafter maintaining said entrepreneur-provided data or said investor-provided data in said approval-queue.

4. The method of claim 1 further comprising the step of:

15 approving said entrepreneur-provided data or said investor-provided data, in response to analyzing said entrepreneur-provided data or said investor-provided data.

5. The method of claim 1 further comprising the step of:

20 releasing approved entrepreneur-provided data or approved investor-provided data, in response to approving said entrepreneur-provided data or said investor-provided data; and

25 thereafter removing said entrepreneur-provided data or said investor-provided data from said approval queue.

6. The method of claim 1 further comprising the step of:

permitting a customer care resource representative to access user-identification codes associated with a registered entrepreneur, and thereby view online activity associated with said registered entrepreneur.

5 7. The method of claim 6 further comprising the step of:

permitting a customer care resource representative to access user-identification codes associated with a registered investor, and thereby view online activity associated with said registered investor.

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8. The method of claim 1 further comprising the step of:

permitting a customer care resource representative to update and modify said entrepreneur-provided data.

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9. The method of claim 1 further comprising the step of:

permitting a customer care resource representative to update and modify said investor-provided data.

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10. The method of claim 1 further comprising the step of:

electronically contacting said entrepreneur or said investor, in response to a particular input by a customer care resource representative.

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11. A system in a computer network for interactively supporting investment opportunities for investors and entrepreneurs, wherein said computer network has at least one client connectable to one or more servers, said system comprising:

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a database wherein entrepreneur-provided data and investor-provided data are stored;

analyzing module for analyzing said entrepreneur-provided data or said investor-provided data; and

approval module for provisionally depositing said entrepreneur-provided data or said investor-provided data in an approval queue until approval of said entrepreneur-provided data or said investor-provided data is granted, thereby promoting investment opportunities for entrepreneurs and investors by electronically approving entrepreneur-provided data and investor-provided data available to potential entrepreneurs and investors.

12. The system of claim 11 wherein said approval module further comprises:

approval module for provisionally depositing said entrepreneur-provided data or said investor-provided data in an approval queue until approval of said entrepreneur-provided data or said investor-provided data is electronically granted by a customer care resource.

13. The system of claim 11 further comprising:

communications module for contacting said respective entrepreneur or investor if said entrepreneur-provided data or said investor-provided data is not approved by a customer care resource;

transfer module for transferring data to said entrepreneur or investor explaining, wherein said data includes reasons why said respective entrepreneur-provided data or said investor-provided data was not approved through a customer care resource; and

maintaining module for thereafter maintaining said entrepreneur-provided data or said investor-provided data in said approval-queue.

14. The system of claim 11 further comprising:

approval module for approving said entrepreneur-provided data or said investor-provided data, in response to reviewing said entrepreneur-provided data or said investor-provided data.

15. The system of claim 11 further comprising:

releasing module for releasing approved entrepreneur-provided data or approved investor-provided data, in response to approving said entrepreneur-provided data or said investor-provided data; and

removal module for thereafter removing said entrepreneur-provided data or said investor-provided data from said approval queue.

16. The system of claim 11 further comprising:

access module for permitting a customer care resource representative to access user-identification codes associated with a registered entrepreneur, and thereby view online activity associated with said registered entrepreneur.

17. The system of claim 11 further comprising:

access module for permitting a customer care resource representative to access user-identification codes associated with a registered investor, and thereby view online activity associated with said registered investor.

18. The system of claim 11 further comprising:

updating module for permitting a customer care resource representative to update and modify said entrepreneur-provided data.

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19. The system of claim 11 further comprising:

updating module for permitting a customer care resource representative to update and modify said investor-provided data.

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20. The system of claim 11 further comprising:

communications module for electronically communicating with said entrepreneur or said investor, in response to a particular input by a customer care resource representative.

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21. A program product residing in computer memory in a computer network for interactively supporting investment opportunities for investors and entrepreneurs, wherein said computer network has at least one client connectable to one or more servers, said program product comprising:

5 database wherein entrepreneur-provided data and investor-provided data is stored;

10 analyzing module for analyzing said entrepreneur-provided data or said investor-provided data; and

15 approval module for provisionally depositing said entrepreneur-provided data or said investor-provided data in an approval queue until approval of said entrepreneur-provided data or said investor-provided data is granted, thereby promoting investment opportunities for entrepreneurs and investors by electronically approving the quality of entrepreneur-provided data and investor-provided data available to potential entrepreneurs and investors.

20 22. The program product of claim 21 wherein said approval module further comprises:

25 approval module for provisionally depositing said entrepreneur-provided data or said investor-provided data in an approval queue until approval of said entrepreneur-provided data or said investor-provided data is electronically granted through a customer care resource.

23. The program product of claim 21 further comprising:

communications module for contacting said respective entrepreneur or investor if said entrepreneur-provided data or said investor-provided data is not approved by through a customer care resource;

5           transfer module for transferring data to said entrepreneur or investor explaining, wherein said data includes reasons why said respective entrepreneur-provided data or said investor-provided data was not approved through said customer care resource; and

10           maintaining module for thereafter maintaining said entrepreneur-provided data or said investor-provided data in said approval-queue with associated comments.

24. The program product of claim 21 further comprising:

15           approval module for approving said entrepreneur-provided data or said investor-provided data, in response to analyzing said entrepreneur-provided data or said investor-provided data.

20           25. The program product of claim 21 further comprising:

          releasing module for releasing approved entrepreneur-provided data or approved investor-provided data, in response to approving said entrepreneur-provided data or said investor-provided data; and

25           removal module for thereafter removing said entrepreneur-provided data or said investor-provided data from said approval queue.

26. The program product of claim 21 further comprising:



access module for permitting a customer care resource representative to access user-identification codes associated with a registered entrepreneur, and thereby view online activity associated with said registered entrepreneur.

5 27. The program product of claim 21 further comprising:

access module for permitting a customer care resource representative to access user-identification codes associated with a registered investor, and thereby view online activity associated with said registered investor.

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28. The program product of claim 21 further comprising:

updating module for permitting a customer care resource representative to update and modify said entrepreneur-provided data.

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29. The program product of claim 21 further comprising:

updating module for permitting a customer care resource representative to update and modify said investor-provided data.

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30. The program product of claim 29 further comprising:

contacting module for electronically contacting said entrepreneur or said investor, in response to a particular input by said customer care resource representative.

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31. The program product of claim 30 wherein each of said modules further comprise signal-bearing media.

32. The program product of claim 31 wherein said signal-bearing media comprises transmission media.

33. The program product of claim 31 wherein said signal-bearing media comprises recordable media.